



Innovate. Engage. Succeed.

# Real Estate Impact Program

Welcome to Unicus  
Marketing: 30+ years of  
marketing expertise.

We transform real estate  
brands with affordable,  
ROI-driven strategies.

Goal: Boost your visibility,  
engagement, and leads in this  
ultra competitive market.



# The Real Estate Marketing Challenge

Saturated market: Millions of agents competing for attention.



Limited time for marketing.



Low engagement with outdated tactics.



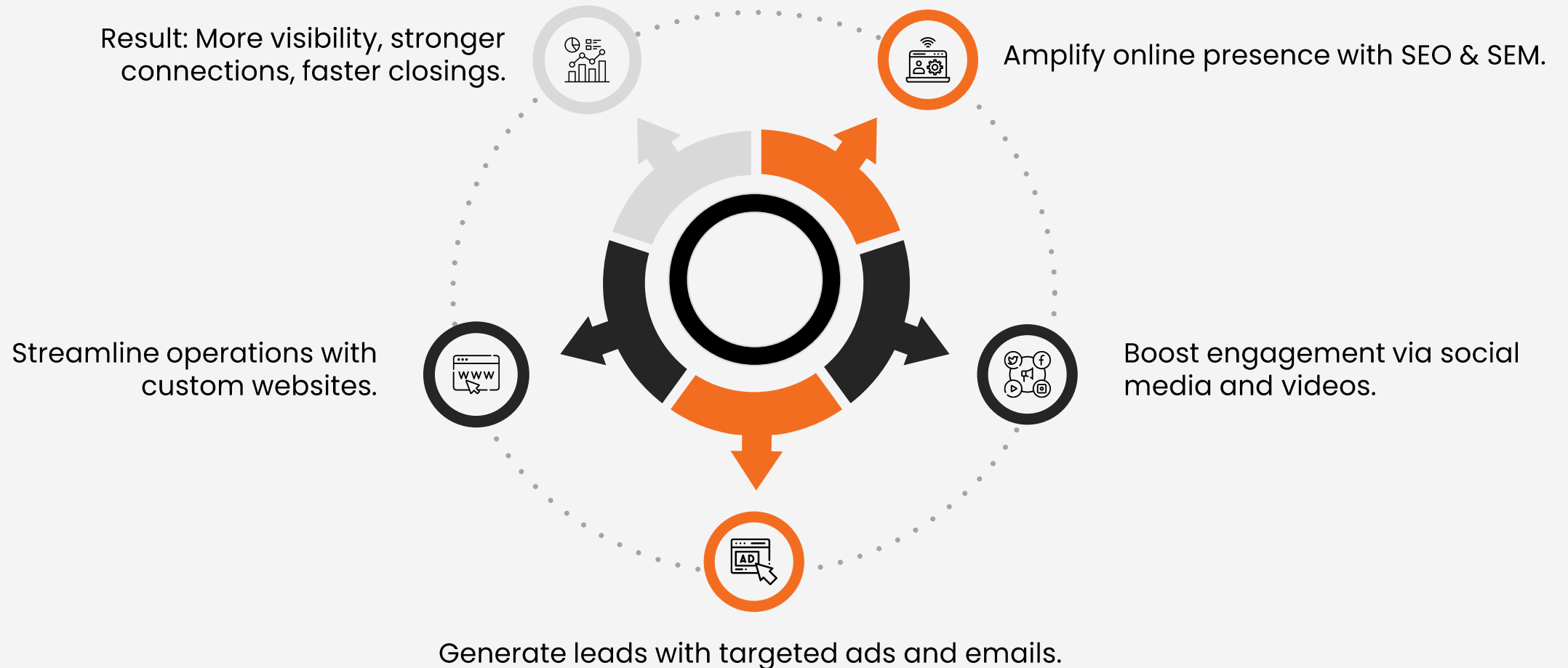
Lead generation struggles in a digital-first world.

Unicus solves these with tailored, expert-led solutions.





# How Unicus Drives Your Success





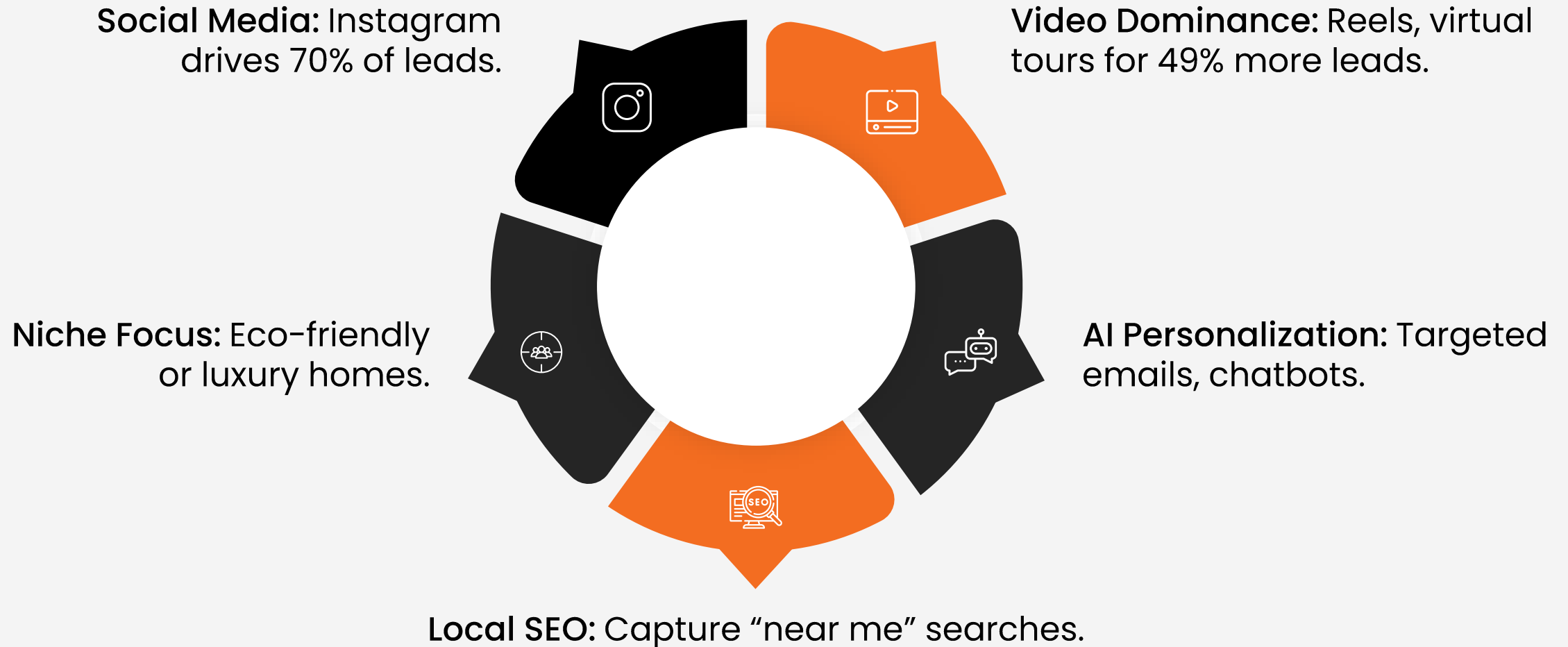
## Tailored Services for Real Estate



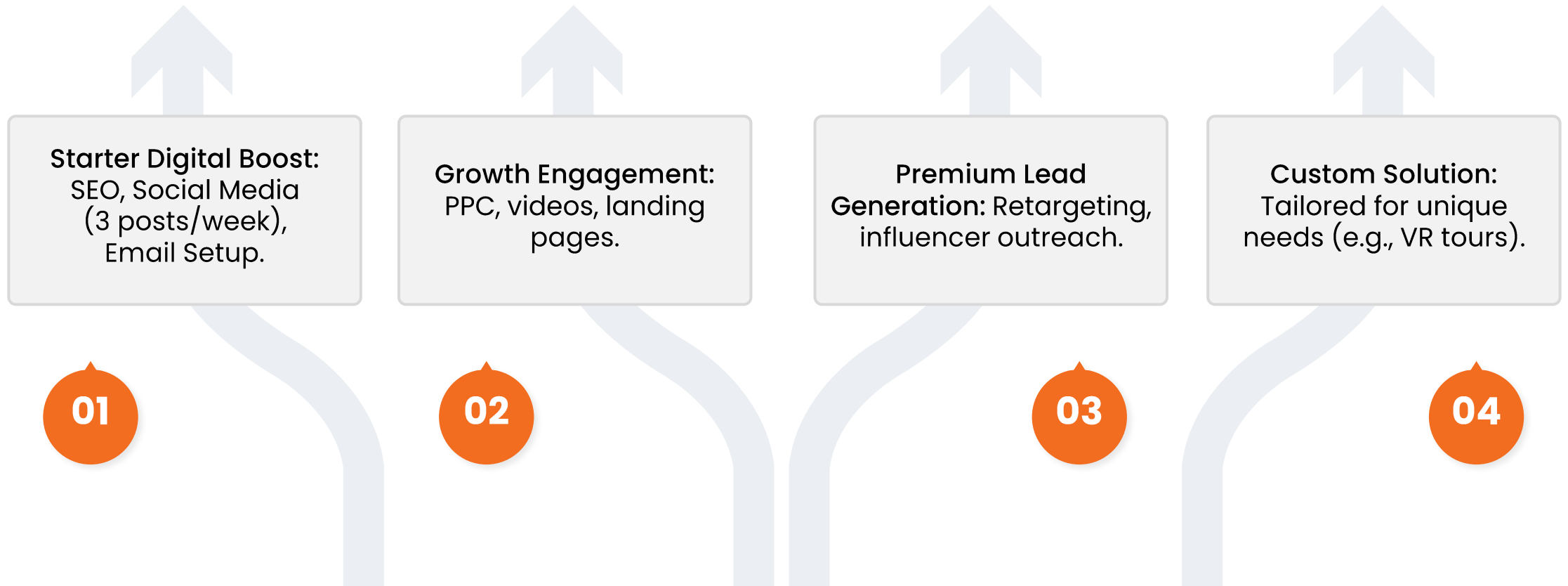
| Services           | Application in Real Estate              |
|--------------------|-----------------------------------------|
| Digital Marketing: | SEO, PPC, social campaigns.             |
| Creative Design    | Virtual tours, pro photography.         |
| Web Development    | Mobile-friendly sites, MLS integration. |
| Strategy           | Market analysis, niche targeting.       |
| Branding           | Build your local expert identity.       |



# Trends We Leverage



# Flexible & Affordable Marketing Packages





## Proven Results

**50%**

Higher engagement with social and email.

**3x**

More qualified leads via targeted campaigns.

**4:1**

ROI on ad spend.

**20%**

Example: Agents using video/SEO close 20% faster.

Build trust and dominate your market.





# Ready to DOMINATE?



Ready to transform your  
real estate marketing?

Schedule a free consultation today!

Visit: [unicusmarketing.com](https://unicusmarketing.com)

Email: [info@unicusmarketing.com](mailto:info@unicusmarketing.com)

Let's build your success story together.