

Service	Lower Rate	Higher Rate	Average Rate
Business/Marketing Strategies			
Business/Operation Plans	100	200	150
Marketing Plans	100	150	125
Branding/Brand Influence	150	250	200
Start Up Assist	100	200	150
Product Launch	150	300	225
Strategic Growth Plans	100	200	150
Budget Structure	100	150	125
Competitive Analysis	100	200	150
SWOT Analysis	100	150	125
Market Analysis	100	150	125
Creative Design			
Website Design/Development	75	150	112.5
Landing Pages	50	150	100
Print (Brochures, Flyers, Etc.)	50	100	75
Animated Videos	100	300	200
TV Commercials	200	500	350
Video Production	100	300	200
Photography	75	200	137.5
3D Still Rendering	100	300	200
3D/2D Motion Animation	100	300	200
Graphic Design	50	100	75
Infomercials	200	400	300
Logo Re-branding	100	250	175
Digital Marketing			
Search Engine Optimization (SEO)	75	150	112.5
Search Engine Marketing (SEM)	75	200	137.5
Website Strategies	50	150	100
Integrated Online Marketing Strategies	100	200	150
Pay Per Click Management (Ad Words)	75	150	112.5
Social Media Management and Content	50	150	100
Social Media Marketing Campaigns	100	200	150
Email Campaigns	50	100	75
Onsite Marketing	75	150	112.5
Re-targeting	100	150	125
Affiliate / Associate Programs	75	150	112.5
Content Generation	50	150	100
Custom Collateral Design	50	150	100
Branding Elements	100	200	150
Quality Link Building	75	150	112.5
Local Specific Online Marketing	50	150	100
Traditional Marketing			
Print Ads	75	150	112.5
Broadcast Media	200	400	300
Billboards	150	300	225
Newspaper	75	150	112.5
Media Placement	100	200	150
Magazine	75	150	112.5
Direct mail	50	100	75
Press Releases	50	100	75
Web-Based Software Development			
Custom App Design/Development	100	200	150
Website Design	75	150	112.5
UI/UX Portals	75	150	112.5
Front/Back End Development	75	150	112.5
CMS Content Management Systems	75	150	112.5
API Integration	100	200	150
Mobile App Design/Development	100	200	150
Support Services	75	150	112.5